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Title: Cultural Differences between Japanese and American Animation

Abstract:

This research examines both the Japanese and American phenomenon of animation. It focuses on comparing the style and theme of Hayao Miyazaki's work to that of Walt Disney's in recent years. The aim is to find out how their respective approaches may lead to differences in film form and style. There is also the discussion of the influence of cultural and aesthetic values on their films' style and theme. Cultural theories and Geert Hofstede's intercultural value dimensions will be used as a framework for analysis.

Analysis of the different style and themes of Hayao Miyazaki's and Disney's films shows that culture and aesthetic values influence the two different kinds of animations. As a film form, animation is a reflection of society and culture. It also provides a visual world which other film forms could not achieve. Japanese and American animation developments are based on the different cultural backgrounds- this is what makes their style and theme so different.