

Please Insert Coin: A qualitative study on the games development industry in Ireland

Gary Mc Dermott

Supervisor: Marguerite Barry

Abstract

The games industry in Ireland has seen sustained growth and development in the past decade despite economic turmoil. The growth of development studios has been marked and is the result of both global and local factors. This research paper seeks to identify these factors and how they have facilitated this growth.

It also seeks to identify the problems and challenges facing the industry as identified by those currently working in games development. This was achieved through qualitative analysis of interviews carried out with staff of three different games development studios in Ireland.

The paper concludes with considerations of possible solutions to the challenges and problems identified and suggest possibilities for future research.