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- 2. Degree: MSc in Management of Information Systems**
- 3. Dissertation Title: An Investigation of Attitudes towards Mobile Payments**
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- 5. Year: 2015**
- 6. Abstract:**

The worldwide mobile payment market is expected to have over 448 million users and \$617 billion U.S. dollars in transaction value by 2016. Since it is a rapidly growing industry, it is imperative to investigate society's perceptions on mobile payments. Such an examination may be invaluable to facilitate further expansion, market adoption, and also help to improve the existing systems and platforms. The amount of academic research concerning individuals' attitudes towards mobile payments is limited.

This research investigates society's sentiment towards mobile payments. It seeks to find any patterns and concerns that may be helpful in establishing an implementation strategy in order to facilitate further adoption.

The method of data collection for this study is social media research using Twitter data. The sentiment analysis revealed a majorly positive attitude towards mobile payments. However, it is also observed that issues concerning mobile payment security may have an impact on further acceptance of mobile payments technologies.