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M.Sc. Interactive Digital Media   2015

A Study of User Involvement Methods and Frameworks in The Development of Social Media Applications.

Abstract:

This paper presents a study of user involvement in the development of social media applications. It does this through an analysis of user involvement methods and frameworks. Some of these frameworks include, user centered design, participatory design, user led innovation and new emerging methods such as co-design, participatory design and living labs. Through the discussion of these methods and frameworks this paper provides an analysis of their successfulness in the development of social media applications. This paper then presents the concept of a potential framework for user involvement in the design process.