Student: Elena Epstein

Name of the course: MSc in Interactive Digital Media

Title of research Paper: Perception of news through the moving images

Supervisor: Vivienne O'Kelly

Year: 2017

Abstract

The aim of given research Paper is to examine visual aspect of news, perception of news through the moving images and highlight its importance for future of journalism. Moving images are supposed to be of special interest in given research, because of their skyrocketing popularity in online medium.

This research had been made through the analysing already existing theoretical literature and up to dated statistical sources. The examination of facts will logically starts from appearance of visuals in news media and goes through the historical points, emphasizing increasing significance of images in news distribution.

In addition to that research contains overview of current formats of information used by news agencies in news production for online media with focus on shift from text to moving images. Special focus made on The New York Times, CNN cases, because these companies established themselves as major and the most innovative modern news media, which editorial strategy focused on visualisation of news.