## **ABSTRACT**

In this research paper will focus on the significant impact that music and sound play in film. Audio is strategically and methodically used to make the viewer *feel* a certain way and alter the overall experience of watching the film. We know that music evokes emotion, therefore, I will analyze the specific way that music is used in film and how the repetitive use of music and sounds impacts the emotional implication and memory of a compelling story. Due to the extensive research done on emotions evoked by music, I will not analyze what an emotion *is* or the different types of emotions but instead how music impacts emotional sensors in the brain. Additionally, I will analyze different creative techniques used to successfully apply music to motion pictures. Emotions are subjective and the reactions that people have to the same pieces of music or sounds will not be 100% the same, however, there is a pattern around the style of music and the emotions evoked. I will use these studies and apply them to my own evaluation of the following films: *Up*, *Get Out*, *La La Land and Inception*.