Analysing Social Media Chatter About Active Ageing in Ireland

Deeksha Vyas, Master of Science in Computer Science

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Supervisor: Carl Vogel

This research aims to analyse online chatter about Active Ageing in Ireland available on the social networking platform Twitter. For the requirements of this research, I investigated all the social groups, activities, and meetups favoured by the elderly. It gave me a lot of insight into their social lives. After exploration to nearby places in Dublin, I made a listing of all such events, and from that listing, I collected a set of keywords. Then I used these keywords to scrape tweets or hashtags containing them geolocated to Ireland. This scraped data would offer conversations, particularly about older demographic concerning the social groups. After I had a collection of these tweets, I performed data preprocessing and built a semantic space. I also performed functions provided by LSAfun along with detecting sentiments and POS tags. This research conducts various experiments to answer the question, 'Is there any relation between the text and the Emotions and parts of speech of those texts expressed?'. The research could not give conclusive relation from either of those, however, it provides scope for future works.